

### House Dresses

In Flannelette or Gingham, light or dark shades, long or short sleeves, regular values up to \$1.25.

CLEAN SWEEP PRICE

**79c**

### Bungalow Aprons

In Ginghams or Percales, dark and light shades, full size and 54 inches long. 50c values

CLEAN SWEEP PRICE

**39c**

### Kimonas

Made of heavy Flannelette, long sleeves, in all the pretty shades, regular \$1.25 values,

CLEAN SWEEP PRICE

**79c**

### Waists

One lot of Waists, odds and ends, slightly soiled and mused, sizes 34 to 42, regular values up to \$1.00

CLEAN SWEEP PRICE

**25c**

### Sateen Petticoats

Good heavy Sateen Petticoats attractively made flounces, regular values up to \$1.00,

CLEAN SWEEP PRICE

**49c**

### Ladies' Union Suits

In Fall and Winter weights, high neck and long sleeves, regular 75c values,

CLEAN SWEEP PRICE

**49c**

## Sweaters

Ladies' and Children's Sweaters, in all colors and sizes, plain or belted models, at a Discount of

**20 Per Cent**

### Outing Flannel

## Gowns

Full size and full length, regular 75c values,

CLEAN SWEEP PRICE

**49c**

## Hockey Caps

In all shades and all sizes, just the thing for cold weather,

CLEAN SWEEP PRICE

**48c**

## Auto Caps

Made of best quality velvet or corduroy, lined throughout, in all shades, regular \$1.50 values,

CLEAN SWEEP PRICE

**98c**

### Flannelette

## Dressing

## Sacques

In all the pretty shades, long sleeves, values up to \$1.00,

CLEAN SWEEP PRICE

**49c**

## Silk Waists

In Crepe and Tub Silk, in all the wanted shades, high or low neck, regular values up to \$3.50,

CLEAN SWEEP PRICE

**\$1.98**

## Leather Bags

In large or small sizes, regular values up to \$1.00,

CLEAN SWEEP PRICE

**49c**

# BLOCK'S

Ladies' Outfitting Store, North Platte, Neb.,

## MID WINTER

# CLEAN SWEEP SALE

Commences Saturday, January 8th, at 8:30 A. M.

## The Greatest Knock Down of Prices Ever Heard of in Western Nebraska,

Is caused by our determination not to carry over a single garment from one season to another. At the end of each season we put the knife into the Prices and cut them to the very limit, Regardless of Cost or Loss or Former Selling Prices. We do this with the only one object in mind, to clean up and start the next season with a brand New and Fresh Stock. Our Great Success is due to one important motto of ours not to carry over any merchandise from season to season at any cost. Come and be convinced and see for yourself how far your dollars will go at this sale. Nothing reserved, every item in the store bears the Red Tags with Prices of Reduction marked in plain figures.

### 150 Coats

Some at Half Price and less. Your unrestricted choice of any Wool, Plush, Velvet, Ural Lamb or Velour Coat that formerly sold up to \$35.00, at

**\$14.98**

\$20.00 Coats in Plushes, Baby Lamb, or Ural Lamb, Corduroys or fancy mixtures, most of them lined with guaranteed satin, while they last,

**\$9.98**

One lot of Coats in Novelty Mixtures and Velvet Corduroys, flare bottoms and belted models, worth up to \$15.00, Clean Sweep Price,

**\$7.48**

\$10.00 Coats in all the wanted shades and latest Fall models, Clean Sweep Price,

**\$4.98**

### 250 Dresses

At unheard of Low Prices; Your choice of any Wool or Silk Dress or Party Gown, formerly priced up to \$30.00, at

**\$11.98**

Beautiful Silk or Wool and Silk Combination Dresses, Fur Trimmed, regular values up to \$20, Sale Price

**\$9.98**

One lot of French Serge and Silk Poplin Dresses, worth up to \$10.00, Clean Sweep Price

**\$3.98**

### 25 SUITS LEFT

Values up to \$30.00, divided into three lots,

**\$5, \$7.48 & 9.75**

### 200 Skirts

All Wool Serge Skirts, also Mixtures, Pockets and Button Trimmed, regular values up to \$4.00, Clean Sweep Price

**\$1.98**

One lot of Skirts in all Wool Poplin and Chuddeh Cloth, in all colors and latest styles, regular values up to \$6.50, Sale Price,

**\$3.98**

Your unrestricted choice of any Skirt in the house formerly sold up to \$15.00 at

**\$7.48**

### FURS! FURS!

Consists of Genuine Mink, Jap Mink, Marmots, Red, and Silver Gray Fox, Blue and Black Wolf, Beaver, French Coney, Etc., at

**One-Third Off**

From the Regular Price.

## Auto Veils

Made of the best quality Silk Chiffon, 1½ yards long, in all shades, regular \$1.50 values,

CLEAN SWEEP PRICE

**98c**

## Silk Petticoats

In all the new shades; about 100 in this lot, up to \$2.75 values,

CLEAN SWEEP PRICE

**\$1.39**

## Childrens Coats

In White, Navy and Brown Corduroy, quilted lining and belted models, ages 2 to 6, values up to \$3.75,

CLEAN SWEEP PRICE

**\$1.98**

## Bath Robes

Crepe, Silk and Flannelette Kimonas in an endless variety, in styles and shades at a Discount of

## 20 Per Cent

## Childrens Dresses

Made of Worsted materials, regular values up to \$1.75,

CLEAN SWEEP PRICE

**98c**

## Separate Muffs

Made of Ural Lamb and Plush, in the large Pillow style sizes, values up to \$4.50,

CLEAN SWEEP PRICE

**\$1.98 & \$2.48**

### FLANNEL

## Waists

In Grey and Blue, also White Voile Waists, in high or low neck, in all sizes, regular values up to \$1.50,

CLEAN SWEEP PRICE

**98c**

Mail Orders Filled Promptly. All Parcels Sent Anywhere Free, Post Paid.

**BLOCK'S**  
Ladies' Outfitting Store  
NORTH PLATTE, NEBRASKA.

Please do not ask for Credit. We have cut the life out of the prices, and therefore must have the cash.